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Khvoshchev V.E., editor

For a way to identity

In recent years, "identity" has become one of the most widespread and discussed concepts in science and journalism. Obviously, this concept is the subject of comparative analysis. It makes little sense to talk about the identity of a single isolated object and, therefore, to attribute the concept to its properties. However, in comparative context the category of "sameness and otherness" may appear to be sufficient for researchers. It would seem that there is no need to design additional tools to compare phenomena and processes. Perhaps this explains the general lack of enthusiasm of philosophers and sociologists towards development of identity concept and terminology.

It must be noted that with all current diversity of views on the subject, political scientists display the greatest interest in the concept of "identity". In their view, identity is mostly interpreted not as sameness of two independent entities but as the measure of uniformity within something whole. This particularly applies to uniformity of human societies. It is not surprising in today's world where people's perceptions of reality are increasingly politicized, and fundamental science often serves ancillary role to help strengthen political power.

The identity of society and political power is particularly relevant for authoritarian states that seek to promote their own support by all means possible. The famous political scientist Francis Fukuyama claimed in an interview that democracy does not create identity. Perhaps, not only does not democracy create identity of society, but it also destroys whatever has remained.

Objectively, political power, whether authoritarian or democratic, does not identify itself with the society, but tends to generate the illusion of such an identity. Typically, a threat from outside constitutes the main element of identity politics. This political component determines the development of society and culture and is reflected in a broad scientific discourse.

Politically motivated discourse on matters of identity of society only begins to emerge today and is still drowned in chaos of not well connected arguments. In this regard, the main objective of the conference is to grasp multiple and diverse aspects of identity discourse. Even when it comes to the diversity of discourse, not directly related to the problems of identity, we aimed to at least identify the problems of theory and methodology of discourse and to outline their solution based on specific discoursology and practical discourse analysis.

On behalf of the annual report editors I am grateful to all the authors who presented their work and also to those who for various reasons did not finish their reports within the allotted time frame for publication. I hope that the XI International scientific-practical conference "Discoursology: methodology, theory, practice" will stimulate progress of the science and continue to attract participation of regular and new contributors.

PROBLEMS of IDENTITY

Josué Manzano Arzate

Metaphysics and national identity: oblivion of life itself

In this paper it is presented from the perspective of Friedrich Nietzsche the phenomenon of life as the most worthy of being considered along with education and culture as the company that should be considered in its ambivalence and weakening expansion. The metaphysical identity, understood in this case that of Plato, has anchored the Western mind to think on the assumption that behind the state of affairs must be something more; deep Mexico or one that has not yet been discovered. On the other hand, education and culture by not fulfilling their duties and serve the offices of State, developed in the spirit of the people so deep pain that can only be allayed by the crime to the same Mexican village.

Keywords: identity, metaphysical, spirit, crime.

Master in Philosophy Josué Manzano Arzate, researcher-professor of Humanitarian Faculty of Autonomous University of Mexico State.

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10. El conato con el que cada cosa se esfuerza en perseverar en su ser, no es nada más que la esencia actual de la misma[...] El conato con el que cada cosa se esfuerza en perseverar en su ser, no implica ningún tiempo finito, sino indefinido (Spinoza; 2000:133)

Yván Pineda

Construction and deconstruction of discourses about cultural identities: two construction prospects

This development consists of two reflections on the construction and deconstruction of discourses on cultural identities, made based on a documentary tonnage and prepared for Congress on contemporary cultural identities in Russia and Latin America was held in the, at the initiative of the Faculty of Humanities and Anthropology of Autonomous University of Mexico State in November of two thousand and fifteen

Keywords: Construction of cultural identities, speech, discourse, social represent.

Doctor en Antropología Yván Pineda, profesor-investigador del Departamento de Expresión y Desarrollo Humano de la Universidad Pedagógica Experimental Libertador de Venezuela.

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Francisco González Jiménez

Identity and Difference between Science and Philosophy in the thinking of Karl Jaspers

For Jaspers the philosophy of existence rather than being an affront to science assumed as an unavoidable task, the task of philosophizing, orientation in the world is the floor of the clarification of the existence and metaphysics. The physical circumstances of man as possible existence is the area for which the possibility of the experience of Transcendence arises.

Keywords: existence, Transcendence, metaphysics, Jaspers.

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Manola Sepúlveda Garza

Construction of identity of mixtec populations. Santa María Yucuhiti, Oaxaca, Mexico

In this work I make an historical outline from 1900 to our days which explores the changes that Yucuhiti has had in its population, production and organization. I focus on what is concerned to the productive structure and to the political and administrative organization, which are ruled by both the cargo system and the constitutional laws. I pretend to demonstrate that in the interrelationships between the local society and the State and the market, a culture and an identity that has been created, which is reflected in the intern differentiation from local society and in the combination of prehispanic, colonial and modern traditions. The rural teachers have been key factors in order to build this new society model.

Keywords: mixteca, cargo system, political organization, identity, rural teachers.

Doctor in Anthropology Manola Sepúlveda Garza, researcher-professor of National School of Anthropology and History.

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Marco Urdapilleta Muñoz

**Latin America and Russia.
The construction of two identities
en the modern word**

The report compares broadly, the most important discourses built from Latin America and the Russian Federation relating to cultural identity. The first considered at the regional level and the second at the national level, in a period from the early 90-s until now.

Keywords: cultural identity, XXI century, Russia, Latin America, modernization.

Doctor in Latin American Studies Marco Urdapilleta Muñoz, researcher-professor of the Humanitarian Faculty of The Autonomous university of México State.

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Mijail Malishev

Nikolai Berdiaev: the becoming of the “russian idea”

The Nikolai Berdiaev's reflexions about the Russian national and cultural identity are at the center of interest in this paper. Just like his predecessor, Vladimir Soloviev, Berdiaev is not interested in the empirical image of his country; not what he thought himself, but about which were their spiritual achievements and which was its contribution to the global civilization. To any monism the Russian thinker insistently counterposed a dualism and he highlighted that the history of his country had always been crossed by multiple excisions. Furthermore, the “Russian idea” has always been discontinuous: the Kiev Russia, the Mongol yoke Russia, the Muscovite Russia, the Saint Petersburg Russia, the Soviet Russia and now the post-Soviet Russia. Communism is part of the Russian destiny and this regimen will be eliminated by the inner forces of the Russian people. This is how Berdiaev wrote before his death. And history confirmed his prophesy.

Keywords: Berdiaev, Russia, “Russian idea”, dualism, historical discontinuity.

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UDC 1.14

Khvoshchev V.E.

About universal criterion Identity

The search for the general and universal is not particularly rewarding. Human mind hesitates on the way to the peaks of abstract thought, mistaking own limitations for the absence of truth, which it sought and could not find. A similar situation developed with the concepts of identity that so far failed to assemble into a structure, even remotely resembling of a scientific theory. According to the author of the report, the reason is simple: science has not developed criteria of identity acceptable for its quantitative interpretation. This means that a measure of the objects identity is absent from the studies of the phenomenon which in turn precludes scientific analysis. Obviously, the criterion of identity has to be complex, and the indicator of identity - multifaceted. As such a criterion, the author proposes to use the activity of objects which is their immanent property - readiness, ability for self-propelled motion, self-initiative. In this case, identity gains unexpected, sometimes strange content and forms, shedding new light on its essence.

Keywords: : identity, criterion of identity, measure of identity, activity, self-propelled motion, self-initiative.

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UDC 1:3+1:93+271.2

Loginovsky S.S.

«Rejection of the world» as practice of change of identity at Dorofei's avva

In report the problem of change of identity on the example of creativity of the famous Christian devotee of an avva Dorofei (Gazsky) is considered. He considers that he after fall of people got to slavery to a sin, began to perceive it as a natural part of the nature. Dorofei designates similar, unnatural, negative identity the term «old person». The sin dominates over the person, parasitizing on his ox. Therefore fight against it (that is change of own identity) assumes treatment of will. Ascetic writers call a method of such treatment «cutting off of will». Its essence is in that the person did nothing voluntarily. This requirement extends even to those desires which are represented and really are good, the main task cutting the will consists not in «creation» of good deeds, and in disposal of will of a sin that cannot be made, allowing «sick» (sin) will to continue to work.

Keywords: Christianity, patristic, ascetic, social philosophy, identity, avva Dorofei, sin, cutting off of will.

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UDK 004.8

Gutenev Maxim Yurevich

The identity of artificial and natural intelligence

The report is devoted to the issues of identity of natural and artificial intelligence. In conditions of General Informatization and globalization are heightening the possibility of creating artificial intelligence that would exactly match the properties of the human mind. Great attention is paid to the reasons which influenced changing dogmatic point of view on the nature of human intelligence.

Keywords: intelligence, artificial intelligence, Chinese room, computer.

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UDC 1.14

Vishev I.V.

Problem of persons identity In conditions technician civilizations

The problem of changing the human identity into a principally different one, E-creatures for example, as well as its limits is considered in the report. Eugenics in its original and modern senses, cloning, and cryonics are considered the main directions of transformations that preserve the human identity, even in the case of a victory over ageing and death, whereas trans-humanism and the Russia 2045 movement represent those research directions that, given the conditions of anthropogenic civilization, disrupt the human identity and ultimately lead to the alternative kinds of identity. That problem is focused upon in the context of immortality, the science of eternal life or the theory of practical human immortality and real revival.

Keywords: problem, person, identity, civilization, krionika, genom.

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UDK 1.14

Malinova O.Yu.

The urgency of a usable past: history, memory, and identity politics

The factors, which have made the past especially urgent, in political terms, in modern society, are examined in the report. The methodological problems connected to their studying are highlighted. The special attention is paid to a problem of the conceptual framework. The author comes to a conclusion that progress in comprehending the general and particular practices of using the past is possible, first, given the gradual specialization of that problem field, second, by more intelligent use of the concepts, thirdly, by doing regular comparative researches.

Keywords: politics of identity, political use of the past, research of memory, collective memo

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UDK 327.82

Baturin L.M.

The Influence of External Factors on National Identity of Russian and Germany under the Conditions of Globalization

Globalization turns all countries into the common, interconnected, economic, political and cultural space, arising on the basis of the latest information technology and means of telecommunication. It promotes the unification of most countries around the common values. However, some disrespecting their major ones by national states, from the point of view of the countries-leaders, can be used as a reason for interference in the internal affairs or accusation of political leadership. Globalization along with obvious economic and financial benefits can also negatively influence the national states. First of all, it shows up in undermining the capacity of the countries' political leadership to govern major processes going in the society and delegating these functions to non-state institutions. These can be as follows: TNC, international financial and economic organizations, trade companies which determine and strictly govern the vital development parameters of the world community. The report deals with the influence of internal factors caused by globalization processes on national identity of Russia and Germany. It shows the methods used by western media in the information war against Russia and its leadership to create the negative image of the country. In their opinion, the change in political leadership and in internal politics of Russian Federation is the condition of its improving.

Keywords: globalization, information revolution, national identity, information war, national state, sovereignty, multiculturalism, European integration, illegal migration, emigrants.

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UDC 370 (09)

Viktoria Leusiere

Knowledge of French lifestyle as a way of formation of the Russian identity (comparative approach)

What is Russia what is its past and what is fated to it in the future? What does "Russian" mean and what is the "Russianness"? These questions arising already on an outcome of the first half of the 19th century became even sharper by the beginning of the XXI century. As "own" culture finds specifics against a certain plan of "other" culture, - that for Russia France, ideas of the Russian travelers of the 19th century or modern emigrants of French became such "plan". Have the idea of France and French people changed at the beginning of the 21st century, that is, two centuries later? In this article we will consider different impressions, both travelers, and emigrants, - who remained in France and found in it the second homeland, - having added statistical data to our digression. The authors of all of the notes, devoted to France, have in common the desire for retrospective reflection of the seen. Moreover, this feature is characteristic not only of the memoirs, and correspondence and diaries of the participants of foreign campaigns. Stay of Russians in France set many of them thinking of problems of their fatherland, they tried to define their position, in particular, on the rights and personal freedoms. This report summarizes the author's impressions formed during the residence in France. It narrates of how the French seem, when you live with them in one house, in one village, becoming the communitarian, equal to them? The knowledge of Russian culture occurs through the opening in details of French lifestyle, traditions, ethics and esthetics.

Keywords: national identity, mentality, daily culture, dialogue, stereotypes, comparative approach.

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UDC 94(470)

Sibiryakov I.V.

Sevastopol and Sevastopol: local problems Soviet identity

The report analyzes some of the problems of formation of a special model of the Soviet local identity. Its most important components are analyzed by the example of the city of Sevastopol. With the use of a wide range of a variety of historical sources shows the transformation of the model at different stages of the Soviet state. Special attention in the report is given to the identification of the role of the most famous monuments and museums of Sevastopol in the formation of such a model.

Keywords: discourse, identity, cultural memory, Sevastopol

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POLYMORPHIC DISCOURSE

Martha Dolores Delgado Wise

Discourse about epistemologyc objectivity and consciousness in the xxi century

In the XXI century philosophical influences have come seeking to answer the question or simply deny the possibility of epistemologyc objectivity. But new scientific understanding of consciousness, has been able to question such negative positions. These facts allow us to support the claim of the possibility of objective knowledge and objectivity that exceeds an inter-relativism and skepticism. The discussion concerning this problem is the aim of this reports.

Keywords: Intuition, epistemologyc objectivity, consciousness, intersubjectivity.

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Rogerio Ramírez Gil
Hilda Ángela Fernández Rojas

Josefina Vicens: the two world of Luis Alfonso in the False Years

Josefina Vicens' novel *The False years* allows reflection on the covert violence, a product of a generational inheritance that has been able to nullify a human being educated with rigid and traditional norms where a misogynist father and a victimized mother plus a sexist and corrupt society, manage to extinguish him. Luis Alfonso, the protagonist of this novel, accepts that nothing belongs to him, because anyone, neither his parents nor the society gave him what was proper. There is a glimmer of hope though, firstly, rescueing his name by not allowing people to call him as his father and secondly, by adopting his living death, in a new polarity, rescueing finally his identity.

Keywords: covert violence, identity, personality, internal conflict, Josefina Vicens, Mexican literature.

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Jose Antonio Chavez Ramirez

The poststructuralist writing and style of Emil Cioran

This paper have to aims to initiate a brief distinction on two ways of expressing the same age, first finding the absence of poststructuralist theorists is presented as an attempt to refiguration language, while on the other hand shown the elegance of a style of the disappointment, speech in which the expression is seen as a moment of clarity, so in the style of Cioran condensation that moment of coming to clairvoyance is observed.

Keywords: lucidity, language, absence, vicinity, disappointment.

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Juan Monroy García

The discourse of “Liberation theology” in Guatemala

This paper aims to analyze the discourse of liberation theology in Guatemala, between the sixties and nineties of the last century, from the analysis of pastoral letters and documents of the Catholic hierarchy and the writings of priests and religious from different congregations, who identified with the postulates of this theological current. The Catholic hierarchy was well aware of the economic, social and political situation, his pastoral letters and statements included a lucid analysis and criticism of various problems, such as land ownership, protection of natural resources, exploitation of workers, marginalization, discrimination against indigenous and permanent violation of human rights.

Keywords: discourse, liberation theology, Guatemala, catholic hierarchy.

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María de Jesús Villegas Moreno

The importance of the parish archives and information sources

This report is an approach to what has been written on church archives, in order to draw attention to the significance of the documents generated in these institutions, because by this information is possible to reconstruct the history of cities, states, municipalities and peoples, emphasizing social, cultural, artistic and family demographics. The relationship between information and culture provide society with the basics to identify and manage the resources available in their administration. In the case of the documentation guarded in the parochial historical archives, it gives us knowledge of our ancestors, as well as the changes that had to be considered relevant information today.

Keywords: archive, archive parish, information sources, canons.

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Javier de la Fuente Rocha

Discourse about the deterioration of medical service in xxi century

The quality of health care services in our century has declined, as much as for the state health services, as for private health care, including the services designed for the highest economic strata of the population. Although the political and economic order have led us to this situation, we all together are able to seek for an alternative and harmonious solution. The aim of this report is to invite us to seek and think about other kind of propositions.

Keywords: deterioration of care services, health, economy, politics.

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Hilda Naessens

**Paulo Freire:
discourse about the consciousness
process of the oppressed**

In this paper I want to bring up the consciousness process in Paulo Freire's literature that , it's not only innovative, it's essential to achieve the Latin American oppressed man improvement. Freire considers a learning theory, a model to teach with practical methods and a debate about social change. Only through the renovation of the educative process, the oppressed man of our lands will be able to improve his quality of life and manage better options in the future. Through the analysis of some the texts of Freire, and trying to extract his more substantive ideas, is that I want to bring to light that the consciousness process requires dialog as an transforming instrument of reality.

Keywords: Paulo Freire, education, consciousness process, oppressed.

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**Simposium Anual Internacional Científico Práctico
DISCURSOLOGIA: METODOLOGIA, TEORIA Y PRACTICA**

Introducción

En este breve trabajo, abordaremos el tema de la concienciación en Paulo Freire partiendo de una definición de la misma y mostrando su importancia para llevar a cabo un plan transformador de la realidad y de la educación, en particular. La concienciación está ligada al diálogo y a la praxis liberadora de quienes se encuentran oprimidos. Además, nos interesa señalar la vinculación que existe entre la concienciación y la tarea del agrónomo educador, quien a través de la acción y de la reflexión buscará la capacitación de los campesinos, buscará conjuntar las condiciones existenciales de los mismos, su cultura, sus creencias, su estar siendo, para, a partir de allí reflexionar sobre su realidad, sus técnicas, su saber, para sustituir lo necesario para estar mejor, reconociéndose como seres transformadores del mundo.

La concienciación

Paulo Freire es un pensador y educador brasileño que trabajó gran parte de su vida dedicado a exponer y aplicar un método de alfabetización que ayudara al hombre brasileño a salir de su situación de marginación, en especial a los más necesitados, a los oprimidos, económicamente hablando.

Él mismo define lo que entiende por concienciación: "Significa un "despertar de la conciencia", un cambio de mentalidad que implica comprender realista y correctamente la ubicación de uno en la naturaleza y en la sociedad; la capacidad de analizar críticamente sus causas y consecuencias y establecer comparaciones con otras situaciones y posibilidades; y una acción eficaz y transformadora." (Freire, 1992: 14).

Como podemos apreciar este despertar de la conciencia implica un "tomar conciencia" del verdadero lugar que ocupa el hombre dentro de la sociedad, en la cual él tiene el derecho de decir su palabra. Estar concienciado es compartir en pensamiento y en acción "el dolor y las necesidades de las inmensas masas oprimidas de nuestro continente" (Freire, 1992:14), quienes deben luchar para destruir esas injusticias, o sea transformar la realidad. Concienciar no es sinónimo de "ideologizar" ni tampoco quiere decir fabricar consignas, eslóganes o nuevos esquemas mentales, es salir de la opresión, es abrirse a la crítica y a la expresión de insatisfacciones personales y comunitarias permitiendo la participación del pueblo en el poder. De esta manera, la "pedagogía del oprimido" se convierte en la práctica de la libertad. "Educar y educarse, en la práctica de la libertad, no es extender algo desde la "sede del saber" hasta la "sede de la ignorancia", para "salvar", con este saber, a los que habitan en aquélla. Al contrario, educar y educarse, en la práctica de la libertad, es tarea de aquellos que saben que poco saben –por esto saben que saben algo, y pueden así, llegar a saber más-, en diálogo con aquellos que, casi siempre, piensan que nada saben, para que éstos, transformando su pensar que

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Rogerio Ramírez Gil

The mexican «corrido» and the discrimination

In Mexico, «the corrido» is a musical genre national. According to some of their historians, was born with the war of independence; others say that shortly before the last quarter of the nineteenth century. As it is, its characteristic is its epic character: tells stories, sometimes of lovers, sometimes of tragedies or battles. Therefore, always accompanied the warlike moments of the history of Mexico. During the Revolution, played a very important role in the transmission of news between the illiterate people. But the contents of this "newspaper of the poor" also encouraged the struggle of the fellow and enemies denigraban through different forms of discrimination.

Keywords: music, mexican corrido, history of Mexico, discrimination.

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Yván Pineda

**The sung speaks as speech:
the persistence of speech sung
in the language judioespañola,
in the Moroccan diaspora of Venezuela**

This research is qualitative, hermeneutical type and aimed at understanding the unifying character and enculturation reached by the Sephardic Jews using the word sung, while discourse and strategy for safeguarding and continuing cultural tradition; in an extended anthropological journey of mankind, which describes the characterization and cultural persistence of the Jewish people of Spanish descent for more than five centuries from cultural contents in their songs.

Keywords: study sung speech, discourse analysis, Sephardic songs.

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Khvesyuk N.G.

The information sphere of forming and the realization of political relation

The political's relation is union political's system. The effectiveness of its functioning depends on quality's information, broadcast by the various communication. The status of political's relation in a lot of things explain the communication base political and economic power, the socio-communicative state of society. The informational sphere shapes as a result of these channels, it is describe by the branched system of communication and it is has to base on the dialogue. The asymmetry of information brings toward to considerable warps of information sphere, increase in the amount of negative information, it stimulates of growth of social and political tension.

Keywords: a power, the political relation, the political system, the information, the communication, the information sphere, the political system, the communicative channels.

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UDK 324

Tregubov N.A.

**Competition at elections
and motives of voting:
discourse and practice**

The report presents a test of methods for analyzing voting motivation in terms of different levels of electoral competition. The empirical bases of the study are the results of two opinion polls carried out by the author in the campaign period for the election of the governor of the Chelyabinsk region in 2014. The author compared the voting motives in the conditions of «potentially competitive» and non-competitive scenarios of the election campaign for three key items: 1) the «density» of voting motivation; 2) the general structure of motivation; 3) competitive advantages of the major participants in the electoral struggle. The author found that there is a significant decrease in the level of articulation of the vote motives in the elections without real competition. This is due to the radical reduction of content of voting against candidates. Also it recorded significant simplification of the overall structure of active voter motivation in the elections without competition. The author concludes that in the non-competitive elections meaningful struggle between candidates' degenerates into a fight between the incumbent name recognition, on the one hand, and party labels of his unknowns «rivals» on the other.

Finally, the report discusses some prospects for the comparative analysis of vote motives in the elections with different levels of competition.

Keywords: elections, voting, the motives of voting, the level of electoral competition, the election without competition.

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Antonova N.V.

Gender relationship as the result of the rational choice

The report reveals gender relationship through a rational choice theory. Gender inequality exists due to specific macro and micro interactions between individuals. Women have a lower social status because of rational choices made by individuals in their daily lives in economic, political, social and cultural spheres of society.

Keywords: gender, rational choice, gender inequality, women, family, labor market, politics, discrimination, gender roles, gender stereotypes, gender identity, femininity, masculinity.

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UDC 141.334 + 008.4

Solomko D.V.

Commonness as theater discourse

Daily life is characterized as habitual routine life flowing in the well-known situations, wherein a non-reflexive, automatism, lack of conscious involvement. Theatrical discourse on the one hand, there is a sign, a conventional, symbolic reality. On the other hand, it is the space in which the elements are connected and interact with a variety of language systems. Finally, the theatrical discourse is a means of converting much of everyday life, through active follow. Theatrical discourse is a sign of everyday life, a kind of optical device that allows you to go beyond the everyday experience and meet the most by far. The purpose of awareness of everyday life as a theatrical discourse is the harmonization and consolidation of man's inner world.

Keywords: culture, commonness, theater, theatrical discourse, theatricality, existence.

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UDC 1.14

Kovtun O.A.

The thing in modern society: from physicality to the symbolism

The article is devoted to the study of things as a specific tool in the process of identification and self-definition of modern man from the standpoint of the philosophy of culture. An analysis of the dynamics of the things meaning in the history of culture in terms of their role in developing a sense of modern man identity has allowed to identify the main stages in the evolution of things: (man-made, machine or virtual) and consider their defining properties due to the interaction with the person. Thing and its features in the post-modern era are considered through the prism of Zh. Bodriyyara (Jean Baudrillard's) concept.

Keywords: thing, cultural sense, personal identity, a symbol, a simulacrum, mundanity.

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Grigorieva L.M.

The ontological proof of God's existence

The report is devoted to the analysis of the ontological proof of God's existence. Analyzing the ontological proof of God's existence Anselm of Canterbury and the ontological proof of the position of Descartes "Cogito ergo sum", the author notes that these proofs are not reasoning, but are the result of direct grasping of thought and life. In the article the author asks a question, denied Lee I. Kant, the proof of God's existence Anselm of Canterbury? According to Kant, God is unknowable to man and is radically unknowable object and have all the theoretical constructions about the proof of God's existence have no scientific or theoretical backing.

Keywords: faith, reason, knowledge, the existence of God, the absolute reality, the objects of experience, predicate.

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UDC 2 426 + 378.016

Parfentjeva N.V.

Formation of theology as an educational trend at the Southern Urals

The author highlights modern views of scientists and representatives of the Russian Orthodox Church on the issue of formation of theology as an educational trend in university education. The researcher focuses on theological education in the Southern Urals on the example of the Southern Ural State University (SUSU). The scientist gives the most clear examples of SUSU achievements in the development of a regional university culture. The author concludes that the basis of the concept of development in this field is the idea of optimization of the educational process through university creative collaboration with leading cultural institutions, organizations and figures of Russia and other countries, with the leading public and religious leaders. The opening at the History Department of scientific and educational direction "Theology", according to the author, is a logical step in the development of fundamental humanities in SUSU. The new educational direction meets the needs of society, received from the Ministry of Education of the Russian Federation (grant, license), from the Diocese of Chelyabinsk region, and from comprehensive school. There is the subject "Fundamentals of religious cultures and secular ethics" included in a program of elementary education at Russia. Implementation of theological education is carried out on the profile of the "Culture of Orthodoxy." A chair of "Theology, culture and art" of the History Department trains bachelors, for the reason that the chair has the scientific school of studying the history of Russian spiritual culture. Revealing the content part of the direction, the author described the academic disciplines, as well as the programs developed by the professors and docents of chair of based on the state national standard. Examples of joint scientific and social activities for the development of theological education organized by the University with the Diocesan Theological Council of the Chelyabinsk region, headed by the Metropolitan of Chelyabinsk and Zlatoust Nicodim, are presented. The author defines the prospects for development of "Theology" in Southern Ural. On the basis of the Law on Education of the Russian Federation, the materials on the issue of theological education at the universities of Russia and abroad the author has substantiated the thesis of the necessity of the development of theological knowledge in the university, especially in the part that refers to the traditional confessions of Russia. The author considers that in the broadest sense of the theology helps to keep the identity of the national spiritual tradition.

Keywords: spiritual culture, theology, theological education, characteristics of the curriculum and courses, the place and role of theology in contemporary society, Southern Ural State University (SUSU).

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